

WHO WE ARE

The WOW factor

The super boat is now built and afloat, awaiting its final livery before being unveiled to the world.

Our project is driven by a global team of over 100 experts from diverse fields, including science, technology, education, health, and wellbeing. Each member plays a crucial role in our success.

This team is a blend of business professionals and elite athletes from various ages and backgrounds. This diverse mix has attracted a substantial global following.

Our goal is to continue to captivate the interest and spending power of individuals across all ages, genders, and professions who follow the project.

Our Team



Alan Priddy
Team Leader



Alistair Thompson
Managing Director and
Head of Communication



Vassilios Demetriades
Global Ambassador



Clive Tully
Head of Onboard
Journalism



Steve Lloyd
Head of Maintenance
& Provisions



Sophia Brading
Head of Social Media



Richard Hunt
Head of Education &
Learning